

BETTERBOT AGENTIC AI PLATFORM

24/7 After-Hours Coverage Without Call Centers or On-Call Staff

Most portfolios are staffed for 40 hours a week. Prospects search 168 hours a week. Betterbot closes the gap.

60%

of prospect engagement happens outside business hours

NAA, 2024

50%

of lead intent lost when response exceeds 90 minutes

NMHC / Industry Research

24/7

Always-on AI coverage — no call center, no on-call staff

Betterbot platform

\$0

incremental headcount for full after-hours coverage

Betterbot deployment model

The Coverage Gap

You cannot staff 24/7 leasing coverage across a 50-property portfolio at a cost that makes financial sense. A single after-hours leasing coordinator costs \$45,000–\$60,000 annually and covers one shift, one property. A 50-property portfolio would need the equivalent of 3–4 full-time positions for after-hours coverage alone — before weekends, holidays, and sick days. The math does not work. But the problem is real: 60% of prospect intent arrives when nobody is there to meet it.

"Without this system, we would likely need several full-time employees just to handle the volume of inquiries across our portfolio. It would definitely be tens or hundreds of thousands of dollars a year."

— John Gonzalez, SVP Operations, ITEX Group

97 hrs

leasing staff time saved per property per month

What Betterbot Does After Hours

- Instant engagement at any hour**
Every inquiry via chat, email, SMS, or voice receives an immediate response — evenings, weekends, holidays.
- Live availability + pricing**
Pulls real-time data from your PMS. Answers unit questions accurately, not from a static FAQ.
- Autonomous tour booking**
Books confirmed tours directly into the property calendar. No link. No morning follow-up needed.
- Prospect nurture until team arrives**
If not ready to book, automated nurture sequence keeps the lead warm until business hours.
- Morning briefing ready**
Team starts the day with confirmed tours and qualified leads — not an inbox of overnights.
- Emergency escalation protocol**
Safety and emergency requests are routed to on-call staff per your defined rules, instantly.

What Makes This Different

Always on — no gaps, no exceptions

Same quality at 3 AM as 3 PM. Every inquiry treated identically.

No call center dependency

Eliminates scripts, handoff delays, and brand-inconsistency risks of outsourced coverage.

Real-time PMS data, not static answers

Betterbot pulls live availability and pricing — never answers with outdated info.

Instant deployment

After-hours coverage live within 48–72 hours of go-live. No IT team required.

PMS Integrations

AppFolio · Yardi · RealPage · Rent Manager · ResMan · Entrata
Live data sync ensures accurate answers at any hour.

See what your portfolio's morning looks like when AI covers the night.

30-minute demo: real after-hours conversation flows, tour bookings, and morning briefing reports.

Book a demo: <https://bit.ly/BetterbotAgenticDemo>