

Tour Scheduling Automation

In-Conversation, Confirmed Instantly

From inquiry to booked tour in one conversation — no link, no form, no human required at any step.

20.5

Tour appointments scheduled per property per month (avg.)

Betterbot platform data

2.4x

Higher tour conversion with AI + human combined approach

NMHC / Industry Research

28.47%

Lead-to-appointment conversion rate (platform avg.)

Betterbot platform data

< 5 min

Response-to-booking time when AI manages scheduling

Betterbot platform data

The Scheduling Bottleneck

Every tour that doesn't get scheduled immediately is a conversion at risk. The conventional scheduling flow — prospect inquires, leasing agent responds, sends a Calendly link, waits for the prospect to select a time, confirms manually — introduces 3–4 handoff points where leads drop. Each step adds delay. Industry research on 100,000+ units confirms that after 90 minutes, approximately 50% of lead intent is lost. The tour scheduling gap is not a capacity problem. It is a workflow problem.

"Renters expect fast responses and clear communication. AI tools help us meet those expectations without overwhelming our on-site teams. Managers have more time to focus on leasing and the property."

— Kelli Turner, Director of Marketing, Anchor Pacifica Group

9.5/10

Net Promoter Score — likelihood to recommend Betterbot

How Betterbot Schedules Tours

- **In-conversation booking**
AI books the tour directly during the inquiry conversation. No external link, no callback required.
- **Real-time calendar access**
Pulls live availability from your PMS-integrated calendar. Shows accurate options instantly.
- **Preference-matched unit selection**
Collects move-in date, bedroom preference, and budget before booking to match best-fit units.
- **Automated confirmation + reminders**
Sends immediate booking confirmation plus reminders at 24-hour and 2-hour intervals.
- **Multi-property tour calendar**
Centralized view across all communities — regional managers see portfolio-wide tour volume.
- **Rescheduling handled automatically**
Prospect requests to reschedule are handled by AI without leasing agent involvement.
- **Self-guided tour coordination**
Supports self-guided, virtual, and in-person tour types with appropriate confirmation flows.

What Makes This Different

- **Books tours, doesn't just schedule links**
Confirmed appointments in the calendar before the conversation ends. No drop-off.
- **Zero human touchpoints required**
Full tour booking cycle from inquiry to confirmation with no leasing agent involvement.
- **Works across all tour types**
In-person, self-guided, and virtual tours managed through the same automated flow.
- **Portfolio-wide visibility**
Tour volume, conversion rates, and no-show data across every property in one dashboard.
- **PMS Integrations**
AppFolio · Yardi · RealPage · Rent Manager · ResMan · Entrata
Calendar sync is live and two-way across all PMS platforms.

Watch Betterbot book a tour from inquiry to confirmation in under 5 minutes.

Live demo showing the full prospect conversation, calendar booking, and confirmation flow.

Book a demo: <https://bit.ly/BetterbotAgenticDemo>